



WRAPPING GUIDE

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01 COURSE OF ACTION

FROM DESIGN TO PHYSICAL PRODUCT

1

ONOMOTION provides you the wrapping-guide plus AI-files (see chapter 3) to the customer.

2

You create your design in the attached AI-files according to the guidelines of this wrapping-guide.

3

You send the final design as PDF:X3 to **ONOMOTION** for approval. Send directly to **disposition@onomotion.com** please. The sender will automatically be the contact for additional questions from our livery service provider.

4

We might give feedback with necessary adjustments of the design in order for it to be aligned with the guidelines.

5

We forward the files to the livery service provider (with you in CC). Any further communication regarding feasibility of the design will be between the provider and you directly (see point 3).

02 TERMS & TIPS

THE ONO CODE

Dear Customer,

we at **ONOMOTION** stand up for a fair, solidary and diverse society without discrimination and racism. Therefore we reserve the right to decline any design that contradicts our company values.

We thank you for your understanding and are of course available for questions or suggestions, as well as advice on non-discriminatory wording and visuals.

Your **ONOMOTION** team

„Die ONO gilt nach 63a Absatz 2 StVZO als Fahrrad, das mit einer elektrischen Trethilfe ausgerüstet ist, die mit einem elektromotorischen Hilfsantrieb mit einer größten Nenndauerleistung von 0,25 kW ausgestattet ist, dessen Unterstützung sich mit zunehmender Fahrzeuggeschwindigkeit progressiv verringert und beim Erreichen einer Geschwindigkeit von 25 km/h oder wenn der Fahrer mit dem Treten oder Kurbeln einhält, unterbrochen wird. (StVZO, § 63a)“

ONOMOTION FOLIERUNGSGUIDE



02 TERMS & TIPS

ONOMOTION FOLIERUNGSGUIDE

WHAT'S WHAT?

CONTAINER-MODULE

The removable **Container-Module** is the main canvas for customization. All of the 4 white sides of it may be wrapped.

Spare **the dark gray parts** since they both serve a visual and functional purpose and **must not be wrapped**.

C-PILLAR

The **C-Pillar** serves as an aid to visually connect the module and the cabin. It is part of the vehicle and, unlike the Container-Module, cannot be removed.

If the base color of the wrap differs from white, the C-Pillar must be wrapped in this color as well (see page 9).

OUTER & INNER "SPANGE"

The **"Spange"** (or bracket) is the **signature element of the ONO**. It ensures recognizability from afar. The outer part therefore has to remain in a uniform color.

The **inner "Spange" is separate from the outer "Spange"** and can thereby easily be wrapped in **any color that matches the client CI and contrasts** the wrap-design.

THE "SKIN"

The **Skin** comes with a dynamic dot-pattern and the signature "Pioneers Edition" label.

Feel free to **add a monochrome logo or shape** to it to make it your own. Stick to grey and other unobtrusive colors to not **overpower the accent color of the Inner "Spange"** around it.



02 TERMS & TIPS

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ONO SUMMER EDITION



02 TERMS & TIPS

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A FEW HINTS AND INDICATIONS...

When designing for the right side of the Container-Module mind the gaps and moving parts due to the sliding door

Keep in mind that parts of the design will not be visible when the Container-Module is mounted on the ONO (behind wheels and "Spange")

If the base color of the wrap differs from white the C-Pillars must be wrapped in that same base color. The C-Pillars are **folded twice and must be wrapped entirely**, from edge to edge.



03 THE AI-FILES

ONOMOTION FOLIERUNGSGUIDE

THE CANVAS FOR YOUR DESIGNS

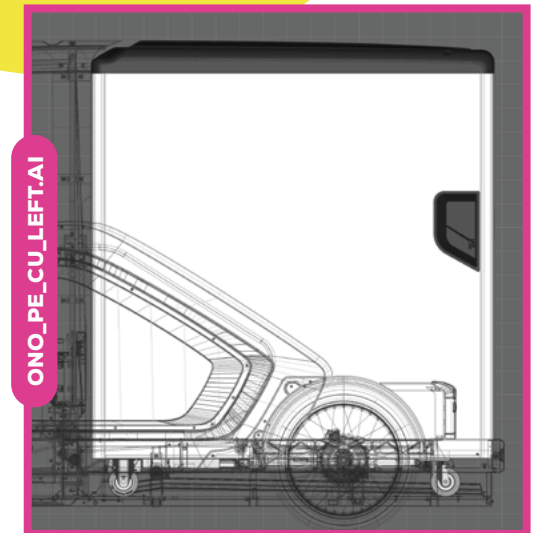
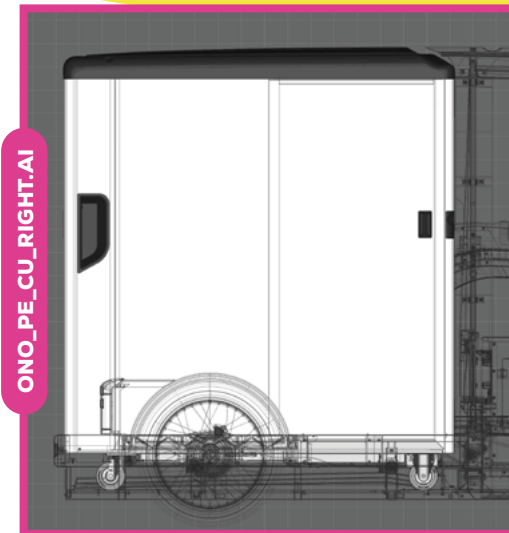
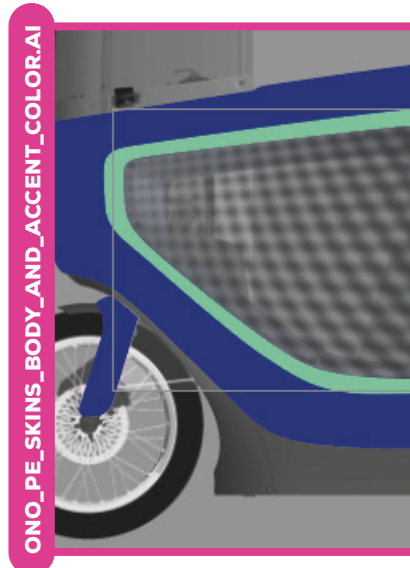
The artboards are all a few centimeters larger than the actual surface. It is easier to cut off excess wrap later than to not have enough to begin with

The artboards are setup with an overhang to leave room for adjustment while applying the livery

Please don't position any important motives close to the edges (> 5 cm distance).

Please remember to not design over the dark gray parts (handles, RFID readers)

If wanted choose a body and accent color for outer and inner "Spange". Otherwise please delete the shapes



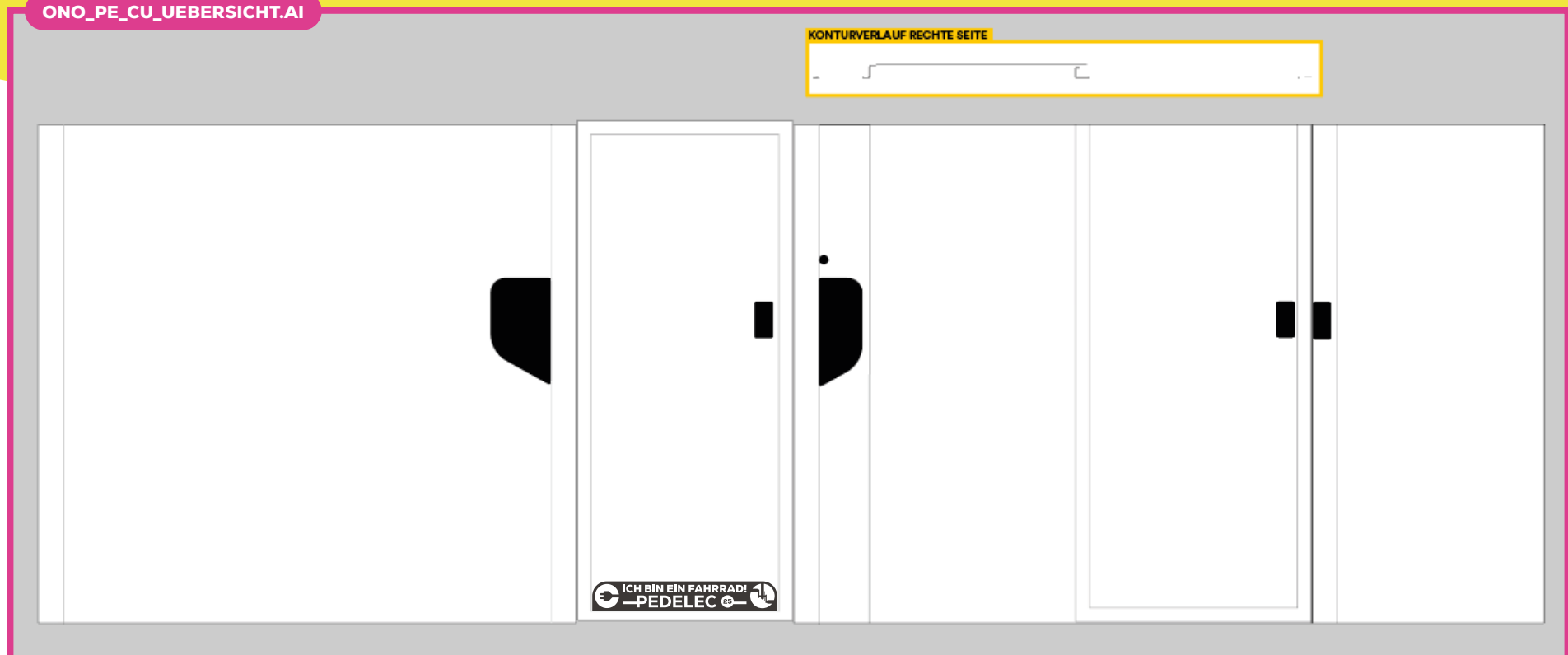
03 THE AI-FILES

ALL MODULE SURFACES IN A SINGLE FILE

For **designs that cover the module entirely** it is advised to **use the overview file** in order to ensure clean transitions from one surface to the next.

We suggest the labelling of the **ONO** as a pedevec. You may use the **template embedded** in the AI-files.

Mind the gaps created by the **sliding door on the side**.



04 SAMPLES

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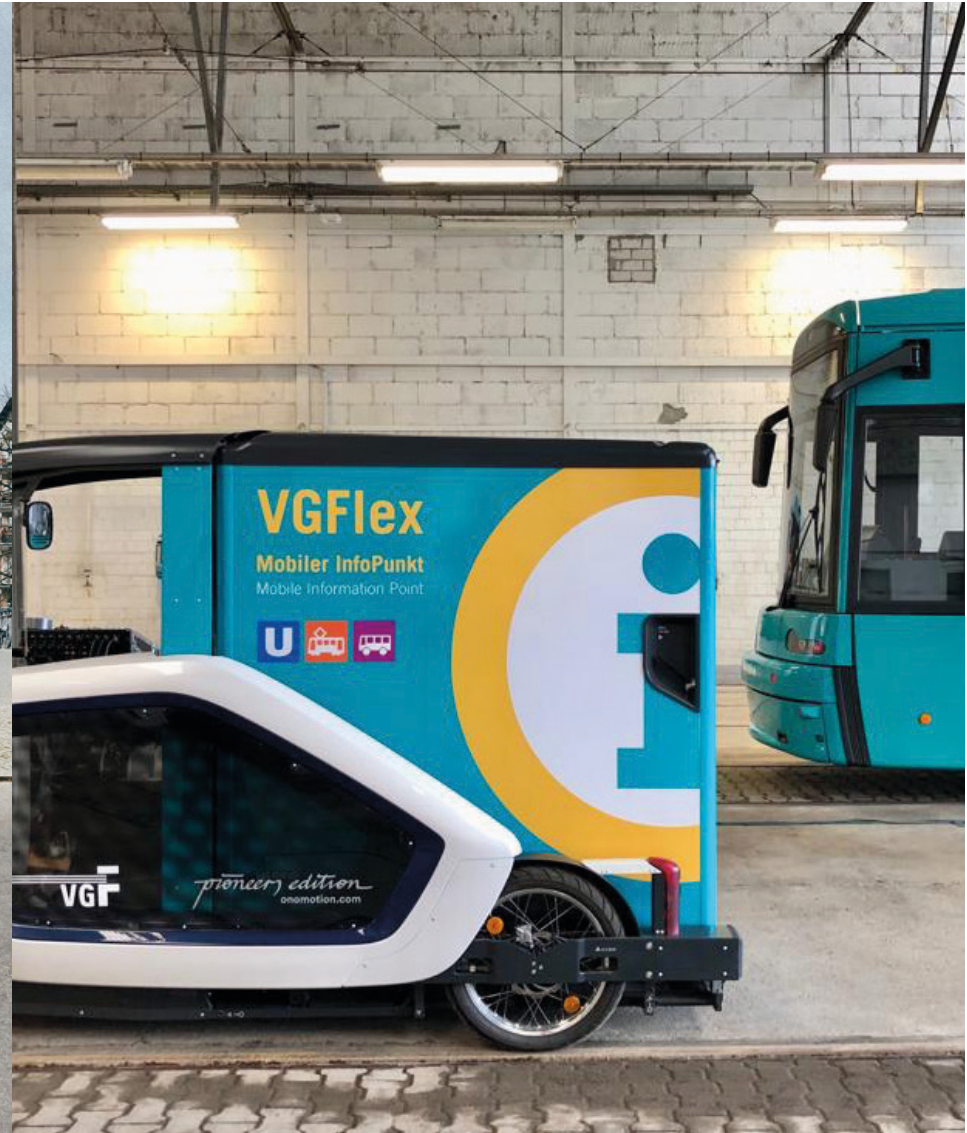
04 SAMPLES

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FOR CHOOSING
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